

Subject: Vieira to be Member of State Rule Committee

Date: November 3, 2009

For Immediate Release

Long time Plumas Sierra County Fair employee, judge and volunteer, Willo Vieira, has been named to the State Rules Committee for the State of California. The committee is currently comprised of 32 members from throughout the state and are responsible for reviewing the "State Rules for California Fairs". They are charged with making recommendations to the Director of Division of Fairs and Expositions, Mike Treacy. The "State Rules for California Fairs" provides the rules for the competitive exhibit arm of fairs in the state of California. A fair has the right to make rules that are more restrictive than the state rules, but they cannot make rules that are less restrictive.

Vieira's first meeting took place in Sacramento on Tuesday, November 3. A native of Quincy, Vieira has been involved with the fairgrounds her whole life. She carries a wealth of information regarding the history of the Fair and brings an impressive resume when it comes to exhibiting, livestock and still. She has been a small animal judge, as well as a 4H still exhibit judge over the years. Several other fairs in Northern California turn to her skills during their events, for judging and her front office knowledge. She resides on her family ranch with her mother and sister, where they raise alpacas, sheep, and Dexter cattle, a miniature breed of bovine.

Fair Manager, John Steffanic, sums up Vieira this way, "She can fix a truck, tell you who was swine judge in 2001, knows if the lamb of some kid in Loyalton is going to make weight, prepares all the contracts for the fairgrounds, works mostly without pay, and can kick your butt because she's a black belt. She is a huge asset and we are all lucky to have her."