

From: John Steffanic, Plumas Sierra County Fair Manager
To: Local Media
Subject: Pre Sale Carnival Ticket Books

For Immediate Release

One of the most popular aspect of the Plumas Sierra County Fair, at least for kids, is the carnival. Wold Amusements will be back this year with their varied array of thrill rides and kiddie rides. The carnival opens daily at 12 noon, except for Wednesday, when it opens at 4pm. One of the reasons the Fair was shortened to four days several years ago was because of the work load on smaller carnival operators. When the Plumas Sierra County Fair went back to five days, the only way to solve that problem was to open the carnival at 4pm. The good news is the special value available on that Wednesday. Wold Amusements and the Fair have declared that day "Buddy Day". You can purchase two unlimited ride bracelets for only \$20. An even better value can be had by exchanging one pre-sale carnival book on that day for two unlimited ride bracelets.

Pre-sale carnival booklets cost \$15 and have \$25 worth of ride tickets in them. The tickets can be used for individual rides, or the whole book can be exchanged for unlimited ride bracelets on certain days;

Wednesday-Carnival open 4pm to 10pm Booklet can be exchanged for 2 unlimited ride bracelets

Thursday-Carnival open noon to 10pm Booklet can be exchanged for 1 unlimited ride bracelet

Friday-Carnival open noon to midnight Booklet can be exchanged for 1 unlimited ride bracelet which can only be used noon to 6pm. Regular ride tickets must be used between 6pm and midnight. Your best value is to use the tickets out of a pre sale booklet.

Saturday-Carnival open noon to midnight No unlimited ride bracelets available. You can only use individual ride tickets all day. Your best value is to use the tickets out of a pre-sale booklet.

Sunday-Carnival open noon to 10pm Booklet can be exchanged for 1 unlimited ride bracelet

The pre-sale carnival booklets can be purchased through August 8 at the following businesses; Safeway, Plumas Bank branches, Evergreen Market, Loyalton Pharmacy.