

Bio for John Steffanic  
CEO and Manager for the Plumas Sierra County Fair  
Contact: 530-283-6272

The new fair manager for the Plumas Sierra County Fair in Quincy is longtime Plumas County resident, John Steffanic. Steffanic grew up in nearby Portola and has been attending the fair since he was 8 years old. His background is in promotion having been involved in radio, newspaper and printing for 30 years. He has been an entrepreneur for most of his adult life, and has owned restaurants, gas stations and a department store. It was that combination of promotion and entrepreneurship that the Fair Board is looking to for fresh ideas and revenue generation.

He is a father of four and has been heavily involved in community groups for years as president of the chamber of commerce and chairman of Portola Railroad Days, a festival celebrating the heritage of the railroad in Eastern Plumas County. He brings exceptional organizational and communication skills to the position. Steffanic describes managing the Fair as a “dream” job, probably the only job that could take him away from private industry.

The Plumas Sierra County Fair is located in Quincy, California, about 80 miles northwest of Reno on Highway 70. They are celebrating their 150<sup>th</sup> Anniversary this year and their slogan for 2009 is “Relive the Memories, Recapture the Fun.”