

Subject: 200th Anniversary of Modern Fairs and Local Science Fair Exhibits
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For Immediate Release

Plumas Sierra County Fair Digs Back to its' Roots

Plumas Sierra County Fair celebrates the 200th anniversary of the Modern Agricultural Fair through a new exhibit, *Made in America: The Story of the Modern Fair*. This exhibit unveils the history of the first modern fair and shares the traditions of our farms and ranchers from past to present.

Fairgoers will enjoy stories and images dating back to 1811 from across the country and experience how the modern agricultural fair evolved and spread during the last 200 years into what it is today. It also features a look at the history of our Plumas Sierra County Fair, which celebrated its 150th Anniversary just last year. *Made in America* offers a chance for patrons to discover the history of unique fair foods, the expansion of entertainment and livestock and what it takes to create the magical fun and educational experience of fairs everywhere.

Research, text, photo-editing and contemporary fair photographs of *Made in America: The Story of the Modern Fair* were provided by Drake Hokanson and Carol Kratz, authors of the award-winning book *Purebred & Homegrown: America's County Fairs*, University of Wisconsin Press, 2008. Created by Western Fairs Association and funded in part by the California Department of Food and Agriculture's Division of Fairs and Expositions.

Made in America: The Story of the Modern Fair will be in Serpilio Hall for the duration of the Plumas Sierra County Fair.

This interesting look at the last 200 years is only half of this year's theme; Pride in the Past, Faith in the Future. The other half is addressed with a wonderful exhibit of the top science fair displays from all our local schools. Come see what our future scientists and inventors have learned. These kids are our future. The science fair exhibits will also be presented in Serpilio Hall for the entire Fair.