

REGULAR MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD
June 24, 2009

ROLL CALL

Chairperson Olson calls the meeting of the Plumas-Sierra County Fair Board of Directors to order at 4:03 p.m. in the Mineral Building at the Plumas-Sierra County Fair Grounds. Directors Chance, Goss, Hughes, Johnson, Neer, Olson, and Radtke are present. Directors Abbott and Viscarra are absent and excused. Fair manager John Steffanic is present. Administrative Assistant Willo Vieira is present.

APPROVAL OF THE AGENDA

Director Neer, seconded by Director Goss, makes motion to approve the agenda for June 24, 2009. Motion carried unanimously.

APPROVAL OF THE MINUTES

May 27, 2009

Motion is made by Director Hughes to approve the minutes of the May 27, 2009 meeting with the changes of correcting the date from April 22 to May 27 and changing the roll call to reflect Director Radtke as excused. Motion seconded by Director Chance. Motion carried unanimously.

INTRODUCTION OF THE PUBLIC

The public introduces themselves. Nancy Gambell, Past Sweetheart; Judi Madden, American Valley Speedway and Madden Plumbing and Heating; Pam Fitch, Child Support Services; and Traci Bue, Feather Publishing.

PUBLIC COMMENT

Judi Madden informed the Fair Board of a special direct mail contest Madden Plumbing and Heating was holding for their potential customers in eastern Plumas County. In honor of the Fair's 150th birthday, the contest questions were based on interesting fair trivia. The prizes that will be awarded will also be connected with the Fair.

CORRESPONDENCE

None for the June 24, 2009 meeting

MANAGER'S REPORT

County Picnic Report

- Manager Steffanic presented the profit and loss statement for the Picnic and said that although the some of the figures were yet to be confirmed in the revenue category, the 2009 Picnic was profitable.
- Attendance was about 1,600 even with the rain and the cold weather.

High Sierra Music Festival

- Directors were presented with copies of the ticket price lists for locals for admission to the festival.
- Directors were also informed of the pick up day for their admission bracelets.

Volunteers

- Manager Steffanic distributed copies of the proposed Guideline for Volunteers.
- Chairperson Olson inquired about the days that the volunteers were coming each week.

Sponsorships

- Ms. Leschinsky is no longer available to solicit for sponsorships and Manager Steffanic will be doing it instead.
- Sponsorship packets are distributed to the Directors. Manager Steffanic requests that each of the Directors get back to him with a list of a least three possible sponsors in each of their districts to aid him in obtaining sponsorships.

Financials

- Manager Steffanic presents the June financial statements to the Fair Board. Director Johnson questions the overage in the Buildings and Grounds account. The Fair Manger explains that the overage is to be paid from the State Grants.
- Director Johnson also expresses her concern over the loss of the Fair Fiscal person this close to fair. Manager Steffanic reports that the filling of this position is being expedited.

COMMITTEE/DIRECTOR'S REPORTS

Finance Committee

- Chair Radtke expresses concern over the excessive cost of the Fair Fiscal Officer.
- Chair Radtke and Director Chance expressed concern over overtime. Manager Steffanic will keep track of both overtime and compensated time pay.
- Quick Books is the preferred operating system for bookkeeping for the Fair.

Buildings and Grounds

- Chair Neer reported that the Serpilio Hall looks beautiful with its new coat of paint.
- Floriculture is nearing completion.
- Barns are expected to be painted with help of 4-H.
- The grants will supply the Fair with another set of bleachers, the painting of the grandstands.
- Cosmetic repairs will have priority so the grounds can be spruced up for Fair.
- The State of California has supplied a large amount of grant money to aid the repair of the buildings.

Director's Reports

- Director Olson reported that she attended the County Picnic, visited with members of the local community and handed out literature and tickets.
- Director Radtke reported that she was able to divert over 100 monitors from the Plumas Unified School District to the electronic waste recycling drive.

Nancy Gambell reported that the QHS alumni planted the petunia boxes. They had such a wonderful time that they would like to make it a tradition to plant the flowers before each County Picnic as their in-kind for their booth space.

OLD BUSINESS

A. Fair Planning

Director Johnson reported that the logging show was a “go”. George Harrison will be the coordinator of the event. It looks like the show is going to be big and it is generating a lot of excitement.

Director Johnson also inquired about the contract for the Blue Ribbon data entry and was assured that the contract is at County Counsel awaiting signature before it is mailed to the service provider.

Judi Madden assured the directors that ticket prices do not seem to be a deterrent in these economic times. Ms. Madden did suggest that the tickets booths be rigging with phone lines so people could pay for their tickets with ATM cards.

Fair Manager Steffanic reported that he was able to see Splash Dogs in Reno it was a big draw there and is anticipated to be a big draw here. He also reported that thanks to the local quilt group in Portola Chippers costume has been repaired. The Mineral Building will once again contain a mineral display for the fair. It will also be the place for viewing the Passion for the Land and the Sweethearts’ photo gallery.

Director Hughes mentioned that the East Quincy Services District will have a booth at the Fair promoting water conservation. He also encouraged the Fair Board to set a special Fair planning meeting in early August.

Director Neer reminded that Board that in the early planning stage they were planning to have opening ceremonies for the Fair. Various dignitaries to invite, a ribbon cutting, and historical re-enactment figures were all discussed.

Sweetheart Coordinator, Nancy Gambell, asked the Board how they wished to incorporate the returning Sweethearts. There are plans for the 12 ladies who are coming to ride in an old fashioned float.

B. Speedway Update

Judi Madden of American Valley Speedway started her report by saying that Maintenance Supervisor Oran Morrison has been their “hero” at the races. Ms. Madden reported that she has a line on a large number of radios and would be willing to share them with the fair. She noted that the Sprint Car races did not have much local attendance. Ms. Madden said that she had a wonderful conversation with the Fair manager on ideas to remedy the situation. She again emphasized the need for point of purchase machines in the ticket booths.

NEW BUSINESS

A. Plumas Child Support Services – Fair Booth Rate Reduction Request

Pamela Fitch of Plumas Child Support Services hand out to the Fair Board a Memorandum requesting a reduction in the booth rate from \$255.00 dollars to \$100.00 due to budget constraints. The Board expressed sympathy for the organization’s dilemma but also stated that the state requires a return for in-kind services. Director Olson asks that Ms. Fitch ask her Board about possible in kind services that may be rendered to pay for the booth space. The Fair Board gives Fair manager Steffanic the directive to handle the contract.

ANNOUNCEMENTS

Director Chance inquired about wine tasting as Sean from Longboards is still interested in hosting the wine and beer tasting. Fair Manager Steffanic is directed by the Board to follow up on this matter.

Director Radtke asks about souvenirs for the 150th Fair. Manager Steffanic reports that he has put out feelers for possible souvenirs and hopes to bring samples to the next Board meeting.

Adjourn

A motion to adjourn is made by Director Neer and seconded by Director Johnson. Motion is carried unanimously. The Regular meeting of the Plumas-Sierra County Fair Board will be held on July 22, 2009 at 4:00 pm in the Mineral Building at the Plumas-Sierra County Fairgrounds. Meeting adjourned at 6:09 pm.

I, WILLO VIEIRA, DO HEREBY CERTIFY THAT THESE MINUTES OF THE JUNE 24, 2009 MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD OF DIRECTORS ARE ACCURATE AS RECORDED.

Willo Vieira
Administrative Assistant

John Steffanic
Fair Manager

Thelma Olson, Chairperson
Plumas-Sierra County Fair Board