

REGULAR MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD
July 22, 2009

ROLL CALL

Chairperson Olson calls the meeting of the Plumas-Sierra County Fair Board of Directors to order at 4:04 p.m. in the Mineral Building at the Plumas-Sierra County Fair Grounds. Directors Abbott, Chance, Hughes, Neer, Olson, and Radtke are present. Director Goss is absent and excused. Director Johnson is tardy arriving at 4:15 pm. Director Viscarra is absent. Fair manager John Steffanic is present. Administrative Assistant Willo Vieira is present.

APPROVAL OF THE AGENDA

Director Neer, seconded by Director Abbott, makes motion to approve the agenda for July 22, 2009. Motion carried unanimously.

APPROVAL OF THE MINUTES

June 24, 2009

Motion is made by Director Hughes to approve the minutes of the June 24, 2009 meeting. Motion seconded by Director Neer. Motion carried unanimously.

INTRODUCTION OF THE PUBLIC

The public introduces themselves. Nancy Gambell, Sweetheart Coordinator; Judi Madden, American Valley Speedway and Madden Plumbing and Heating; Lori Simpson, Supervisor District 3.

PUBLIC COMMENT

Supervisor Simpson stated that she is looking forward to the Logging Show at this year's fair.

CORRESPONDENCE

None for the July 22, 2009 meeting.

MANAGER'S REPORT

Cascade Area Fairs Meeting

- The Cascade Area Fair manager's were invited to meet at the Lassen County Fair and Fair Manager Steffanic attended the meeting. It was announced at the meeting that the state allotment for the fairs had been released.

Grant Update

- The grant projects for the Serpilio Hall, the fire hydrants and the Floriculture Building have all been completed.
- The ADA approved ramp grant project at the east end of the grandstands is almost finished.
- Grants for updating the irrigation system and roofing various buildings will begin soon.
- All grant money received for special projects must be reflected in a supplemental budget that is to be approved by the Board of Supervisors. This must be completed before the money can be used to pay contractors through the county auditor's office.

Sponsorships

- Most of the donations to the fair have come from the public adding on to their entry fees.

High Sierra Music Festival

- The Festival went well this year. It proved to be low impact with overall attendance down about 15%. The promoters were very happy when they left.

Financials

- Manager Steffanic presents the July financial statements to the Fair Board and announced that Kathy Tedford had been chosen as the new Fair Fiscal Officer.
- Director Johnson questions the Reimbursement of Sierra Promotions for the cost of the sod for the music festival. Manager Steffanic explained that the sod company would only accept a corporate check for the sod and that fair does not possess a corporate checking account. The suggestion was made to look into a fair credit card as the county does not provide for a way to quickly pay large, unexpected invoices.
- The Fair will be finishing the year in the “black”.

Senior Luncheon

- Safeway Stores Inc. will once again be the corporate sponsor for the event.
- Director Chance volunteers to be the second director to assist with the event.

Grand Opening

- Representatives from the mining, logging, and railroad industries will be present. The Nevada Gunfighters will also be present.
- The Board of Supervisors have been invited.

Credentials

- Staff/Director pass – each person will receive up to four passes. These passes will be all access. Parking for staff and directors will be in lot next to Floriculture.
- Credential pass- Passes will be good for admission only. Each vendor will receive two passes in their packets. Volunteers can receive one pass for every four hours worked.
- VIP – full access and includes parking along the fairgrounds fence.
- Vendor parking will be in the Floriculture parking lot. Judi Madden expressed concern over maintaining a wide driveway through to the pit area.
- Director Hughes desired to see more ADA parking for this year. Manager Steffanic assured him that more ADA parking would be provided inside the grounds.

Souvenirs

- 12 Step Mafia will be selling Logging show t-shirts.
- Director Johnson inquired about director’s shirts.
- Director Olson would like to have souvenir t-shirts added to the August 5, 2009 agenda for discussion.

Miscellaneous

- Director Neer inquired if the steps and bleachers in the main grandstand would be repaired before the fair.

- Contracts have been received for Susan Taylor for data entry and Ron Wilson for Livestock Superintendent. Susan Taylor and Director Johnson will be assisting the Livestock Superintendent.

COMMITTEE/DIRECTOR'S REPORTS

Director's Reports

- Director Johnson reports that over 200 entries have been sent out for the Logging Show.
- Director Hughes reported on his trip to see Lady Antebellum at the Lassen County Fair. Director Hughes also presented to the Board a spread sheet showing possible income from our fair if we were able to secure a good band. Director Neer commented that the Fair has never made a profit on bands and that we have never sold out. Director Hughes felt that the grandstand area is under utilized. Director Olson suggested that a promoter like High Sierra Music Festival be contacted to produce a concert series.
- Quick Books is the preferred operating system for bookkeeping for the Fair.

OLD BUSINESS

A. Fair Planning

Sean Conry is very interested in presenting the wine tasting if he could do it for profit.

Director Johnson mentioned that the Chester Plumas Bank is not listed as a carnival outlet in the Exhibit Guide. Chester also does not have fair posters.

Nancy Gambell, Sweetheart Coordinator, states that the Sweethearts are excited about the float in the parade. They will also be available as fair ambassadors.

B. American Valley Speedway update

Judi Madden passed out season passes to the Directors and requested that they sign in the guest book when they attend the races. The modified race was a success with the pit paying for itself. Ms. Madden expressed a need for a point of purchase machine at the ticket booths to facilitate purchases.

NEW BUSINESS

Fairgrounds Fee Schedule – Fair Manager Steffanic presented the Board with the proposed new fee schedule for discussion. The buildings will come with a set number of tables and chairs for each rental. Director Abbott made a motion to approve the presented fee schedule with the exclusion of the storage rates which will be discussed at a later date. Director Hughes seconded the motion which was passed unanimously.

ANNOUNCEMENTS

Supervisor Simpson was contacted by Marjorie Clarke's grandson to have a building named after her. Supervisor Simpson offered to take the request to the Fair Board. Chairperson Olson reminds the Board of Supervisors that they are the official organization in charge of naming county buildings.

Adjourn

A motion to adjourn is made by Director Abbott and seconded by Director Hughes. Motion is carried unanimously. The Regular meeting of the Plumas-Sierra County Fair Board will be held on August 26, 2009 at 4:00 pm in the Mineral Building at the Plumas-Sierra County Fairgrounds. Meeting adjourned at 6:27 pm.

I, WILLO VIEIRA, DO HEREBY CERTIFY THAT THESE MINUTES OF THE JULY 22, 2009 MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD OF DIRECTORS ARE ACCURATE AS RECORDED.

Willo Vieira
Administrative Assistant

John Steffanic
Fair Manager

Thelma Olson, Chairperson
Plumas-Sierra County Fair Board