

**REGULAR MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD**  
**April 22, 2009**

**ROLL CALL**

Chairperson Olson calls the meeting of the Plumas-Sierra County Fair Board of Directors to order at 4:02 p.m. in the Mineral Building at the Plumas-Sierra County Fair Grounds. Directors Abbott, Chance, Goss, Olson, and Viscarra are present. Directors Johnson, Neer, and Radtke are absent and excused. Director Hughes is absent. Fair manager John Steffanic is present. Maintenance Supervisor Oran Morrison is present. Administrative Assistant Willo Vieira is present.

**APPROVAL OF THE AGENDA**

Director Abbott, seconded by Director Goss, makes motion to approve the agenda for April 22, 2009. Motion carried unanimously.

**APPROVAL OF THE MINUTES**

March 25, 2009

Chairperson Olson notes that a portion of a sentence is missing From the March 25, 2009 minutes. The missing section was corrected to read, "It was noted by Director Johnson that the sheep, swine, and goat weigh-in was scheduled for the day after graduation and Sober Grad Night." Motion is made by Director Abbott to approve the corrected minutes of the March 25, 2009 and seconded by Director Goss. Motion carried unanimously.

**INTRODUCTION OF THE PUBLIC**

The public introduces themselves. Nancy Gambell, Sweetheart Coordinator; Lori Simpson, Supervisor District 4; and Terry Swofford, Supervisor District 1

**PUBLIC COMMENT**

Supervisor Lori Simpson addressed the Fair Board as the Board of Supervisors desires to encourage open communication between the two Boards. Supervisor Simpson also stated that she and Supervisor Swofford were the Board of Supervisors support team for the Fair Board and the Fair.

**CORRESPONDENCE**

Letter from Bill Powers thanking the Fair Board for allowing him to serve as Interim Fair Manager is read into the record.

**MANAGER'S REPORT**

Maintenance Report

- Grants secured – some money had been released but most of the funding will not be released until after July 1, 2009.
- Meeting with Pieter Tiche
- ADA ramp at grandstands
- Paint removal from Serpilio Hall
- Three fire hydrants have been replaced and a press release was sent out announcing the new hydrants.

- Manager Steffanic will be meeting with Fairs and Expositions next week to introduce himself.
- Landscaping is a maintenance priority
- Painting is planned for the barns
- Painting is planned for the Grandstand. Curt Neiman, American Valley Speedway has offered to purchase the paint if the Fair can get the volunteers to paint the grandstands.

#### Volunteers

Charlie and Jill Brown have offered to coordinate the volunteers and provide the needed supervision. Supervisor Simpson reminded the Fair Board that Work Connection Volunteers were available to serve the Fair. Due to budget constraints supplies for the volunteers are very limited.

#### Security

- The main gates to the Fairgrounds need to be repaired before they can be locked due to being hit by a vehicle.
- The Fair's liability Insurance is tied in with general County liability insurance making the deductible for repairing the gates more than the repairs would cost.

#### Interim Events

- Manager Steffanic reports that the fair now has a good working relationship with American Valley Speedway. An agreement has been reached on the size of the track and of access to the booth in the grandstands.
- Manager Steffanic has also contacted High Sierra Music Festival. The condition of the lawn was discussed and Rebecca and Roy will be coming up on Monday to have further discussions.

#### Fee Schedule

Work is progressing on the fee schedule and it will be presented for review at the next Fair Board meeting.

#### County Picnic

Manager Steffanic requested the Fair Board's assistance in finding a sponsor for the Kid's Races and recruit more vendors and high school alumni groups to attend the event.

#### Financials

Manager Steffanic presented the financial reports for review. He also reported that the fair does not have enough money to make through the fiscal year. We will be in the red by June 30.

#### Exhibit Guide

The exhibit guide will be going out for bid as we need at least three bids before awarding the contract. The goal is to have it in the hands of the students in our local schools before the end of the school year.

## **COMMITTEE/DIRECTOR'S REPORTS**

Director Abbott reported that the beef weigh in was fun and that he had spoken with his supervisor.

Director Chance reported that he had met with Museum Director, Scott Lawson regarding the proposed train route. He also met with American Valley Speedway and walked the racetrack. Director Viscarra requested that the measurements of the speedway be archived for future use. Manager Steffanic is creating a letter for the speedway agreement that will contain all the discussed information.

### **A. Fair Planning**

Manager Steffanic has been in contact with American Traveling Shows and they said that the carousel is coming for the fair. Currently there is no musical grandstand entertainment scheduled. Lloyd Cooper has offered to put on a Wild West Show possibly in conjunction with the rodeo/bull rides. Chairperson Olson made it clear that the Fair Board was adamant that the 2009 Fair have a rodeo.

Thursday

Director Chance volunteered to take on obtaining acts for the History/Mining Day

Friday

Manager Steffanic reports that logistically the cattle drive cannot occur for the rodeo/bull ride. Besides the beef shows and Cattlemen's BBQ, possible demonstrations for the day include branding, sheep shearing, sheep dog trial, and an antique tractor race.

Saturday

Manager Steffanic is working on possible mill tours for the day. Work is progressing on the logging show.

Sunday

Possible acts and demonstrations discussed including spike driving, conductor call, model railroad, and operation lifesaver.

Sponsorships

Manager Steffanic presents to the Fair Board the list of sponsorship incentives. He also proposed that the fair contract with a person to solicit sponsorships and pay them 10%. The Board agreed adding that he person needs to be "the face of the fair".

Carnival Tickets

Manager Steffanic would like to increase the number of outlets selling carnival tickets this year and asked the Board's assistance in finding locations. Director Viscarra stated that she would like to see a secure envelope or cash box be provided to each location. Manager Steffanic assured the Board that written cash handing procedures will be provided for each location.

Exhibit Guide

Manager Steffanic would like to see the Exhibit Guide in the hands of the people and is encouraging everyone to enter the fair. He is also working on a pickup and delivery place and day for each community. Susan Taylor has been contracted for data entry services.

## Local Bands

Supervisor Swofford inquires about live local music. Manager Steffanic assured him that he is working on many local bands for the music venue.

## Sweethearts/Youth Ambassador

Nancy Gambell, Sweetheart coordinator, addressed the Board regarding the youth Ambassador program. Ms. Gambell stated that she is having trouble recruiting ambassadors as there is no incentive for the youth. Director Viscarra suggests changing the name to the Jr. Fair Board as it is less nebulous than "ambassador". Manager Steffanic offers to check in with local churches and schools regarding the program. He also suggests using the County Picnic as an ice breaker.

## **NEW BUSINESS**

### **A. Infield**

This agenda item was covered in the Manger's Report.

## **ANNOUNCEMENTS**

Manager Steffanic asks the Fair Board members for the information that they would like to have on their business cards.

Director Viscarra asks everyone to cross off her fax number on the contact sheet as it is no longer valid.

## **FOR THE GOOD OF THE ORDER**

Director Chance inquires, on behalf of American Valley Speedway, of the possibility of a sign on the Welcome sign on Highway 70. Manager Steffanic would like to see the Speedway place a banner at the sign advertising races. However, in light of current discussion on banners and signs at the Board of Supervisor level, Supervisor Simpson recommended that the discussion be tabled until a later date.

## **Adjourn**

A motion to adjourn is made by Director Abbott and seconded by Director Chance. Motion is carried unanimously. The Regular meeting of the Plumas-Sierra County Fair Board will be held on May 27, 2009 at 4:00 pm in the Mineral Building at the Plumas-Sierra County Fairgrounds. Meeting adjourned at 6:52 pm.

I, WILLO VIEIRA, DO HEREBY CERTIFY THAT THESE MINUTES OF THE April 22, 2009 MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD OF DIRECTORS ARE ACCURATE AS RECORDED.

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Willo Vieira  
Administrative Assistant

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John Steffanic  
Fair Manager

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Thelma Olson, Chairperson  
Plumas-Sierra County Fair Board