

REGULAR MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD
February 24, 2010

ROLL CALL

Chairperson Olson calls the meeting of the Plumas-Sierra County Fair Board of Directors to order at 4:03 p.m. in the Mineral Building at the Plumas-Sierra County Fair Grounds. Directors Abbott, Chance, Goss, Hughes, Johnson, Neer, Olson, and Viscarra are present. Fair manager John Steffanic is present. Administrative Assistant Willo Vieira is present.

APPROVAL OF THE AGENDA

Director Abbott makes motion to approve the agenda for February 24, 2010. Motion seconded by Director Viscarra, motion carried unanimously.

APPROVAL OF THE MINUTES

October 28, 2009

Motion is made by Director Neer to approve the minutes of the October 28, 2009 meeting. Motion seconded by Director Abbott. Motion carried unanimously.

INTRODUCTION OF THE PUBLIC

The public introduces themselves. Terry Swofford, Supervisor District 1; Kathy Tedford, Fair Fiscal Officer.

PUBLIC COMMENT

No Public comment was given.

CORRESPONDENCE

- Letter from Rick Wood, California Fair Service Authority, regarding the Revenue Protection Program 2010.

MANAGER'S REPORT

Financials

- Manager Steffanic presented a current Profit and Loss report for the Fair.
- The Fair is currently making monthly reports to Fairs and Expositions due to the STOP report.

Entertainment Update:

- Trailer Choir will be performing on Friday with the Jeff Pershing Band to open. Manager Steffanic is working with radio stations in Susanville and Reno to coordinate advertising.
- Rockin M Rodeo will be bringing a full rodeo to the Fair on Thursday night. This will be a fully sanctioned rodeo.
- A Paintball Tournament is scheduled for Wednesday.
- The High Sierra Logging Show is scheduled to return on Saturday night. Mr. George Harrison submitted a proposal to handle everything including the disbursement of prize money. The Fair would need to supply logs, timers, and equipment to move the logs. Director Johnson expressed her positive comments and concerns over having Mr.

Harrison as the promoter. Chairperson Olson asked Director Johnson to supply a list of parameters to assist the Fair Manager in further negotiations.

- American Valley Speedway will be holding auto races on Sunday. The start time will be moved back to 6:30 or 7:00 pm for the benefit of other fair goers. The track will be let alone this year.
- Grounds acts will consist if Bill The Magician, Jeremy the Juggler, Pedal Tractor Pulls, Swan Brothers Circus, Splash Dogs and Showmaster with Bull Rides, Robosurf, Laser Tag, and Karaoke.

Grant Updates:

The supplemental budget of \$155,000.00 is before the Board of Supervisors for approval. This grant money will be used to provide upgrade to the Buildings and Grounds.

Convention:

The Fair Manager and lead staff were able to attend the WFA convention. The convention proved to be very educational and an excellent venue for networking with the fair industry. Manager Steffanic won a door prize of \$500.00 to be spent for entertainment for our fair.

Open Horse Show:

We will be hosting a sanctioned open horse show during the County Picnic and have been promoting it from Redding to Sacramento, including Reno. We are expecting to make a profit in the first year.

Leonard Ross update:

The new sign has been designed and will be presented to the Fair Board for approval. It will be placed on the back side of the grandstand.

Sponsorships:

Manager Steffanic presented the Sponsorship Prospectus to the Fair Board. Director Viscarra encouraged the Fair to spend the grant money by patronizing local contractors and businesses in the completion of the grant projects as these would be the people we would be asking for sponsorships.

Exhibit Guide:

Proof copies of the Exhibit Guide were given to each of the Board members. Manager Steffanic encouraged the Fair Board to review the proof and call or e-mail any changes to him.

DIRECTOR'S REPORTS

Director Viscarra inquired about who would be inputting the Blue Ribbon program. Manager Steffanic said that fair staff would have the lead in inputting data into the program with Susan Taylor completing the input of results and the printing of the checks.

Director Olson reported on the meeting of the equestrian community with the Fair. The equestrian community was very happy with the results of the meeting and was planning to assist in making the arenas better.

OLD BUSINESS

None

NEW BUSINESS

A. Election of Officers

Director Johnson makes a motion to elect Director Olson as President. The motion is seconded by Director Chance and the motion is carried unanimously.

Director Johnson makes a motion to elect Director Hughes as Vice President. The motion is seconded by Director Abbott and the motion is carried unanimously.

B. Designated Smoking Areas

The Board discussed where No Smoking areas already exist and where they would like to see new areas made as No Smoking areas. Director Hughes made a motion to make the Carnival area a No Smoking area. Motion is seconded by Director Abbott and the motion passes unanimously. It is recommended that the signage in this area read "We request No Smoking in this area".

C. Admissions Prices for the Fair

Manager Steffanic presents his proposal with supporting information to raise the daily pass prices to \$4.00 Adults, \$3 Seniors/Students, and \$2 children. After Board discussion Director Abbott made a motion to raise the daily passes to \$4.00 Adults, \$3.00 Seniors/Students, and \$2.00 Children and keep the weekly passes at the 2009 prices. Motion was seconded by Director Neer and was passed unanimously. Wednesday will be Kid's Day with children 12 and under admitted free all day.

ANNOUNCEMENTS

Chairperson Olson directs Administrative Assistant Vieira to e-mail a copy of the current Committee List to all of the Board members. Board members were requested to place their names next to the committees on which they wished to serve.

Supervisor Swofford announced to the Fair Board that he has suggested some people for Board members for Sierra County to their Board of Supervisors.

Chairperson Olson recommends that everyone go to see the refinished floor in the Tulsa E. Scott Building.

Director Hughes inquires about wine tasting as Nathan Tucker from Evergreen Market is interested in doing it again.

Adjourn

A motion to adjourn is made by Director Neer and seconded by Director Abbott. Motion is carried unanimously. The Regular meeting of the Plumas-Sierra County Fair Board will be held on March 24, 2010 at 4:00 pm in the Mineral Building at the Plumas-Sierra County Fairgrounds. Meeting adjourned at 6:23 pm.

I, WILLO VIEIRA, DO HEREBY CERTIFY THAT THESE MINUTES OF THE FEBRUARY 24, 2010 MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD OF DIRECTORS ARE ACCURATE AS RECORDED.

Willo Vieira
Administrative Assistant

John Steffanic
Fair Manager

Thelma Olson, Chairperson
Plumas-Sierra County Fair Board