

REGULAR MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD

April 25, 2018

ROLL CALL

Chairperson Chance calls the meeting of the Plumas-Sierra County Fair Board of Directors to order at 5:05 p.m. in the Main Office at the Plumas-Sierra County Fair Grounds. Directors Buckhout, Cardona, Chance, Griffin, Neer, Olson are present. Directors Abbott and Noble were absent. Fair Manager John Steffanic is present. Administrative Assistant Willo Vieira is present.

APPROVAL OF THE AGENDA

Director Neer makes a motion to accept the Agenda for April 25, 2018. Motion seconded by Director Griffin, motion carried unanimously.

APPROVAL OF THE MINUTES

February 28, 2018

Motion is made by Director Neer to approve the minutes of the February 28, 2018 meeting. Motion seconded by Director Griffin. Motion carried unanimously.

INTRODUCTION OF THE PUBLIC

Erin Roth of Feather Publishing.

PUBLIC COMMENT

None

CORRESPONDENCE

2017 Thank You notes were acknowledged.

MANAGER'S REPORT

Fair Update

Manager Steffanic reported that all of the judges and entertainment were under contract. There has been no change in the food vendors for this year. A flier outlining the sponsorship opportunities for the 2018 Fair was passed out to the Board for review and discussion. The Block Parties are being planned to promote the Fair and a sense of neighborhood in the communities. The Innovation Station will be in the Mineral Building this year.

Americana Update

There has been quite a bit of interest in the 2018 Americana Festival. All of the entertainers for this event are under contract.

WFA Update

The Plumas-Sierra County Fair earned many awards at the Western Fairs Association Conference including being recognized as a Merrill Award finalist. The 2019 convention will be in Reno, NV. Manager Steffanic encouraged the Board to attend and is planning to invite the Board of Supervisors to the event.

Fair Funding

Several possible source of additional fair funding were discussed including a kick back form the sales tax generated by fairs and a recreation bond that will be on the ballot this year.

Financial Update

The Fair is financially on track for 2017-18 FY thanks in part to the extra money generated by hosting the fire camps. Manager Steffanic has requested to keep the extra money from the fire camps to facilitate the purchase of a new forklift and to finalize the front gate. CDFA is giving the fair a \$54,000 grant to build a new well house for the main well.

Beer Contract

The Elks contract ends this year. There have been problems in the past with this contractor paying late, not providing documentation, etc. They must follow their contract this year if they plan to be offered another contract. The Fair Foundation can step in as they have the insurance and the liquor license in hand. The Fair Foundation will be handling the beer sales for the Beemer Bash and for the Americana Festival.

County Picnic Update

Food vendors are up for this year's Picnic. Fun Fair will be bringing their inflatables and games at no charge to the Fair but they will charge for people to play on the games. A 5K race is planned that be on the ground of the Fair making two laps around the complex. The Sweetheart competition will be in two parts this year with the talent and poise taking place at the Rhythm and Grace Dance recital and the final fundraising tally and winner announced at the County Picnic.

Maintenance Update

Kevin Moore has come on board as a volunteer. He has repaired the Pioneer Schoolhouse. A booth in Old Town will have the front knocked out to make a sit down bar area. Roofs that are in need of repair are the Gazebo, Serpilio Hall and the Junior Ag Building.

Resignation

Manager Steffanic reported that Director Carol Viscarra has resigned from the Board. In honor of her years of service the recommendation was made that the 2018 Blue Ribbon Award to go to her. The presentation will be made at the auction on Sunday.

COMMITTEE REPORTS

Livestock Committee-

The Livestock Committee is now down to one member. Ways of facilitating award sponsorships were discussed.

DIRECTOR'S REPORTS

Fair Foundation-

The Fair Foundation has purchased a trade show display to advertise the Fair and the Americana Festival. They have handled approximately \$50,000 in expenditures for the Fair and are a strong and big asset to the Fair.

OLD BUSINESS

None

NEW BUSINESS

A. Showmanship Awards

Manager Steffanic reported that Kari O'Reilly, 4-H Cooperative Extension, went through the award list and weeded out any of the classes that did not have members enrolled. The Livestock Awards Committee will take care of getting the buckles and the buckle sponsors. They will get back to manager Steffanic with the complete sponsor list. There were no complaints regarding last year's awards.

B. Parking – Charge or No Charge

The current parking plan is not going well with people still parking haphazardly. The current volunteer groups are finding it drudgery to do the parking. After discussion it was recommended that the lot be chalked and that the Fair hire 2 or 3 people to man the parking. Director Olson made a motion to continue to charge for parking but to hire our crew. Motion was seconded by Director Neer and the motion was carried.

C. 2018-19 Fair Board Meeting Schedule

After a brief discussion it was decided to maintain the current meeting schedule of July (7/25/2018), October (10/24/2018), February (2/27/2019), April (4/24/2019), May (5/22/2019) and June (6/26/2018). All meetings will be at 5:00 pm.

ANNOUNCEMENTS

Adjourn

A motion to adjourn is made by Director Neer and seconded by Director Buckhout. Motion is carried unanimously. The Regular meeting of the Plumas-Sierra County Fair Board will be held on May 23, 2018 at 5:00 pm in the Mineral Building at the Plumas-Sierra County Fairgrounds. Meeting adjourned at 6:50 pm.

I, WILLO VIEIRA, DO HEREBY CERTIFY THAT THESE MINUTES OF THE APRIL 25, 2018 MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD OF DIRECTORS ARE ACCURATE AS RECORDED.

Willo Vieira
Administrative Assistant

John Steffanic
Fair Manager

Kenny Chance, Chairperson
Plumas-Sierra County Fair Board