

REGULAR MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD

October 23, 2013

ROLL CALL

Vice-Chairperson Chance called the meeting of the Plumas-Sierra County Fair Board of Directors to order at 5:04 p.m. in the Mineral Building at the Plumas-Sierra County Fair Grounds. Directors Chance, Joyce, Neer, Olson, and Viscarra are present. Directors Abbott, Butterfield, and Johnson were absent and excused. Fair Manager John Steffanic is present. Administrative Assistant Willo Vieira is present.

APPROVAL OF THE AGENDA

Director Neer made a motion to approve the agenda for October 23, 2013. Motion seconded by Director Viscarra, motion carried unanimously.

APPROVAL OF THE MINUTES

August 7, 2013

Motion is made by Director Olson to approve the minutes of the August 7, 2013 meeting. Motion seconded by Director Viscarra. Motion carried unanimously.

INTRODUCTION OF THE PUBLIC

Laura Beaton of Feather River Publishing
Anna Thompson – American Valley Dairy Goat Leader

PUBLIC COMMENT

Anna Thompson, American Valley Dairy Goat Leader, spoke on behalf of the small animal leaders. The Dairy Goat and small animal projects are expanding and they are good stewards of the fair. She expressed their concern for equity for livestock awards between the large and small animals. They are willing to fund raise for buckles, signs and ribbons. They were also inquiring about why the non-market animals were not reported in the paper.

CORRESPONDENCE

Thank you notes were read from Katie Butterfield and Mrs. Drew.
Letter from Charlotte Smith was read and discussed.

MANAGER'S REPORT

Fair Wrap-

Manager Steffanic submitted printed Fair reports for the Directors to review. Parking, vendors and Carnival were up this year. Total exhibits had held steady compared to last year.

There were a few areas where some changes needed to be made. We Cook for You will not be invited back next year due to many complaints from the public. Kiddy Land will be reconfigured for next year as the current church group has been unable to keep the venue secular.

We are working on the entertainment for next year. Currently in the works are the Sweetheart pageant, Battle of the Bands, and the Red Neck Games. The Board encouraged aggressive marketing for any grandstand entertainment in order to draw a crowd.

COMMITTEE REPORTS

Finance Committee-

Manager Steffanic reported that County had posted the budget number for the current fiscal year. Expenditures were currently at \$186,000 and revenue was \$228,000. We have two bills outstanding and will be transferring from the fuel line to cover them. Annual policy changes at the Auditor's Office have resulted in confusion. We have a meeting scheduled with the Auditor to work on policy for the Fair. The Fair financial information was almost steady. The carnival, fair admission, and sponsorship were up. Camping, food concessions, and the horse show were all down.

Livestock Committee-

Director Neer reported that all awards were paid for with a reserve. Anna Thompson inquired about champion signs and blankets for the small animals. Ms. Thompson was informed that the blankets and signs were donated by outside parties. The Fair Board had no problem with the small animals having the recognition of the signs and blankets. Ms. Thompson thanked the Fair Board for their time.

DIRECTOR'S REPORTS

Fair Wrap-up -

- Director Neer reported that there were problems with the times listed in the Exhibit Guide. Susan Taylor offered to help with the proofing. There were little things that were caused by not enough hands to go around. All and all a great fair.
- General comments – It would be nice to have a week pass for the Carnival. Slim and Mini are good but no one seemed to be paying attention to them. The music was nice this year. The magician was passing a tip can around. Manager Steffanic said the tip issue will be cleared up in the 2014 contract.

Fair Foundation –

Director Olson reported that the next meeting will be November 13, 2013.

OLD BUSINESS

None

NEW BUSINESS

A. Carnival Camping Fees

The increase of the Carnival camping fees to \$140 for the week of Fair had already been covered at the January 2013 Board meeting.

B. Wednesday Fair Status

Manager Steffanic informed the Directors that there might not be a Carnival on Wednesday due to labor regulations. The Directors would like to see the Carnival sell a season pass for the Fair. They also complimented the Carnival staff as being good with the children.

C. Junior Livestock Sale Committee Request

Manager Steffanic approached the Board regarding a request of 1% of the revenue from the Junior Livestock Sale Committee to cover staff time and expenses for the auction. The Board directed staff to draft a letter to present to the Board at the next meeting for their approval.

D. Fair Theme

Director Joyce made a motion that the Fair theme for the 2014 Plumas-Sierra County Fair be "Fun & Games". The motion was seconded by Director Neer and the motion was carried unanimously.

E. Holiday Board Meeting Schedule

After a brief discussion, Director Olson made a motion to hold a meeting on December 11, 2013 at 4:00 pm, no meeting in January and to resume the regular schedule on February 26, 2014. The motion was seconded by Director Joyce and the motion passed unanimously.

ANNOUNCEMENTS

None

Adjourn

A motion to adjourn is made by Director Olson and seconded by Director Viscarra. Motion is carried unanimously. The Regular meeting of the Plumas-Sierra County Fair Board will be held on December 11, 2013 at 4:00 pm in the Mineral Building at the Plumas-Sierra County Fairgrounds. Meeting adjourned at 6:48 pm.

I, WILLO VIEIRA, DO HEREBY CERTIFY THAT THESE MINUTES OF THE OCTOBER 23, 2013 MEETING OF THE PLUMAS-SIERRA COUNTY FAIR BOARD OF DIRECTORS ARE ACCURATE AS RECORDED.

Willo Vieira
Administrative Assistant

John Steffanic
Fair Manager

Kenny Chance –Vice-Chairperson
Plumas-Sierra County Fair Board