

From: John Steffanic, Plumas Sierra County Fair Manager
To: Local Media
Subject: Hog Calling Contest at the Fair
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For Immediate Release

We call the kids for dinner, we call our Mother on Sundays, but not everyone gets to call a hog for any reason. Unless you are a junior livestock exhibitor at the Plumas Sierra County Fair. After the swine show on Wednesday morning, which starts at 8:30am, everyone is invited to the SPI Pavilion to watch intense competition as youngsters try to coax their swine into a 3' x 3' square. The hog caller has to stay within two feet of the square while their hog is held at the end of the arena. When the animal is released, the human half of the team has to rely on their hog hollering skills to lure the piggie into the square. They can't use food or other stimulants, only pig calling. Fastest time wins.

This is a fundraiser for the Bi-County Council, a organization that oversees 4H activities in Plumas and Sierra Counties. It is also a great example of how much time these exhibitors put into the care and training of their animals. The culmination of their hard work occurs on Sunday of the fair with the livestock auction in the SPI Pavilion at 9am. Besides supporting 4H and FFA students, the auction is an opportunity to purchase a freezer full of quality meat. The money raised is used to recoup the expenses of an exhibitor's project, and in most cases, the money is put towards their college education.