

Subject: Plumas Sierra County Fair Website

Date: January 6, 2010

For Immediate Release

It's always nice to find a website that answers all your questions, and the new Plumas Sierra County Fair website, www.plumas-sierracountyfair.net, is one of those. With new information being added every day, visitors to the website should find exactly what they are looking for.

Starting with the most basic of information, someone can find a profile of each facility within the fairgrounds. Want to know how many people can fit into the Tulsa Scott Pavilion? How much does it cost to rent? How many tables and chairs are included in the price? It's all organized, building by building, area by area.

A calendar of events is updated as new events are booked. Forms for everything from insurance requirements, liability waivers and storage agreements can be downloaded. Find photos from past fairs, pictures and information on upcoming entertainment and profiles of staff and the board of directors. As soon as the exhibit guide for the Fair is completed, it will be posted on the website.

The site features a blog by Fair Manager John Steffanic which is endorsed by Fair Mascot Chipper entitled, "Chipper Chat". Steffanic discusses everything from which acts have been booked that day to how many deer have raided the apple tree beside the office. Of course, visitors get to put in their two cents worth by responding to the blog.

The new site has links to Fair sponsors, adding more value to those who become a sponsor of the Fair. There are links to other events that are held at the fairgrounds, like High Sierra Music Festival and Joshua Fest. It has streaming video from last year's Fair and will have audio files from acts that will be appearing at the August 11-15 Fair.

In February, visitors will be able to purchase tickets to Fair sponsored events and entertainment on-line using their credit card. After 151 years, the Plumas Sierra County Fair enters the cyber age!

The theme for this year's event will be Bales, Tails and Happy Trails! This website will be the first place exciting announcements will be made, so check it out often. Take a minute to bookmark www.plumas-sierracountyfair.net. For more information, call 530-283-6272.