

From: John Steffanic, Plumas Sierra County Fair Manager
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For Immediate Release

Entering something in the Fair is the backbone of the fair tradition. Whether it's an animal, homemade jelly, a potato you grew, or a photograph you've taken, the Fair is the place to show what you've made, raised or grown. The Plumas Sierra County Fair invites you make an entry in the 2011 event, August 10-14.

Some people have entered their work for many years. Some families have entered for generations. However, the vast majority of residents of Plumas and Sierra Counties have not experienced the fun and excitement of competition at their county fair. To help get more people involved, the Plumas Sierra County Fair, with a generous donation from a concerned supporter, have developed Fair U, short for Fair University. This one day event will feature several classes led by experts on how to create and enter things into the Fair. Students will find instruction in everything from flower arranging to scarecrow making. There will be classes in preserved foods, soap making and crocheting. Volunteer teachers include local experts, like Fred Surber, long time horticulture supervisor and the man behind all the flowers at the fairgrounds, and Carolyn Rouse, frequent home arts supervisor. Fair U will bring Master Food Preserver Dick Hall from the UC Extension system to talk about making and entering jellies and relishes. Attendees will get tips on how to present their entries and what judges look for. It won't be necessary to bring anything, most classes will provide necessary supplies.

Fair U will take place at the fairgrounds on February 26 and is absolutely free. Attendees will be able to attend as many classes as they want and many will be repeated to help eliminate conflicts. Those that want to attend are urged to pre-register. Anyone who pre-registers will receive a free Fair U t-shirt when they check in at the event. Any questions can be answered by calling 283-6272 or on the Fair website; www.plumas-sierracountyfair.net.

“It's our goal to encourage more people to enter things into the Fair by taking some of the mystery out of the process and inspiring new ideas.” said Fair Manager John Steffanic, “We think it will be a fun day to bring several family members, get a free t-shirt, and start thinking about what they might want to enter this year.”

The theme of this year's Fair is “Pride in the Past, Faith in the Future”. 2011 represents the 200th year of the modern fair. The Plumas Sierra County Fair will feature a display celebrating the history of modern fairs, as well as documenting our local event's past. Exhibit entries are a tangible measure of the health of a county fair. Organizers hope the success of this event will speak to the level of support the community feels towards it's fair