

Plumas Sierra County Fair Board

MAY 15, 2024
MEETING MINUTES

PLUMAS SIERRA COUNTY FAIR BOARD MEETING
HELD IN THE MINERAL BUILDING, AT 204 FAIRGROUNDS ROAD
QUINCY CALIFORNIA

1. **CALL TO ORDER:** President Griffin
2. **ROLL CALL**
Present: James Griffin, Annie Ceresola, Cynthia Lusk, Vincent DelBarba, Michelle Blackford, Clint Koble
Absent: Jennie Mathews, Susan Neer, Libby Ryan, Jenay Cogle, Cindy Noble,
3. **ADDITIONS TO OR DELETIONS FROM AGENDA**
None
4. **APPROVAL OF MINUTES FROM FEBRUARY 21, 2024 AND APRIL 17, 2024 MEETINGS**
Motion by Director Ceresola to approve, seconded by Director Blackford. Approved.
5. **PUBLIC COMMENT**
No public comment
6. **MANAGER'S REPORT**

Fair Manager John Steffanic gave an update and background on vendors at the 2024 Plumas Sierra County Fair. Rental rates and commissions were explained. A current map of vendor locations was distributed to the Board with explanations for specific placements.

Publicity for the Fair was covered; specifically what press releases are written and how they are distributed. The board was given a copy of the general press release that was already sent out. Smaller press releases will go out over the coming weeks on the topics of the Frame promotion, house plant entries, competitive exhibit entries, and entertainment. These and more topics are covered in radio interviews with KNLN and JDX as well as on social media and the fair website.

The Fair Manager announced that there will be a Cascade Region meeting for fairs on Friday night of the fair, July 26. This is for fairs in Northern California that work together to share resources and coordinate vendors, entertainers and carnivals. The PSCF Foundation will host the steak dinner and the Fair Board was requested to attend. Invitations will also go out to the Board of Supervisors.

The Sweetheart of the Mountains has evolved into an essay competition for a \$500 scholarship funded by the PSCF Foundation. There was a good response this year from students in both counties. The winning entry, and the 2024 Sweetheart of the Mountains winner is Emily Choate of

Quincy. She is very active with the fair and has been since she was very young. Emily will help greet visitors to the fair and appear in the parade.

7. NEW BUSINESS

A. Fair Planning

The Board mostly reviewed information that some members missed in the last meeting. Topics included the schedule of entertainment and attractions, including the strategy behind that schedule. The next Fair Board meeting includes the tour of the fairgrounds on the people mover, where placement of vendors and attractions is covered, as well as a front seat view of improvements that have been made over the past year.

The job list was explained and discussed again. Fair Board members have the first opportunity to volunteer in various locations during the fair; hosting exhibit halls, helping vendors, greeting visitors, etc.. This is the best opportunity for the Board to represent the Fair. The Board was also asked to help recruit other people to fill the various time slots.

8. ANNOUNCEMENTS

Next Fair Board meeting Wednesday, June 19, 2024

9. ADJOURN

Motion: Director Koble made a motion to adjourn, seconded by Ceresola. Approved.



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