Plumas Sierra County Fair Board

FEBRUARY 21, 2024 MEETING MINUTES

PLUMAS SIERRA COUNTY FAIR BOARD MEETING HELD IN THE MINERAL BUILDING, AT 204 FAIRGROUNDS ROAD QUINCY CALIFORNIA

1. CALL TO ORDER: President Griffin

2. ROLL CALL

Present: Michelle Blackford, James Griffin, Cindy Noble, Jennie Mathews,

Cynthia Lusk, Clint Koble

Absent: Susan Neer, Libby Ryan, Jenay Cogle, Vincent DelBarba, Annie

Ceresola

3. ADDITIONS TO OR DELETIONS FROM AGENDA

None

4. APPROVAL OF MINUTES FROM AUGUST 23, 2023 MEETING

Motion by Director Mathews to approve, seconded by Director Griffin. Approved

5. PUBLIC COMMENT

No public comment

6. MANAGER'S REPORT

Fair Manager Steffanic shared correspondence from Fairs & Expositions regarding updated requirements of Prop 12, specifically the requirement to have a 3rd party certification that breeders were raising swine in accordance with Prop 12. The livestock team has been made aware of the requirement and information will be sent out to all exhibitors.

A final proof copy of the 2024 Exhibit Guide was distributed to the Directors. It was noticed that the actual dates of the 2024 Fair were not on the cover. The Fair Manager said he would correct that. Also, an condensed copy of the parts of the exhibit guide will be distributed to students in county schools. It will feature divisions and classes pertaining to young exhibitors. The Fair Manager plans on visiting as many classrooms as possible this spring to distribute the booklet.

The Fair Manager gave an updated explanation of the current state of fair funding; how it is calculated and distributed. This included a brief history of fair funding sources in the past. He also alerted the Fair Board on a potential effort by a handful of California fairs to restructure the current California Fairs Alliance. It is the opinion of the Fair Manager that this would not be a good think for the majority of California fairs. He will keep the Board updated as things develop.

The Board was told of the efforts to take care of the beetle infestation of trees in the parking lot in front of the fair. Dozens of trees are dead and dying and need to be removed. A timber plan is in

the works and vendors have been lined up to remove the infested trees. Work should take place in March. This will reduce the shade on that lot, but there really is no other alternative.

The Fair Manager reported on work being done on the 2024 Fair. Since there are several new Board members, more details were covered than in previous years. These included how and why we arrange for security and patrolling, how and who we line up for ticket sales and gate security, and details of what goes into manning the various exhibit halls.

Special detail was given to entertainment at the 2024 Fair. Several acts have already been lined up; Swan Brothers Circus, Salsa Steel Drums, Wildcat Ramblers, motorcycle racing on Saturday night, Quircus and Harmony Ridge Pet Parade. Directors were asked to submit names of potential bands to perform in Old Town during the parade. Additional acts were shared for feedback, however, there aren't many choices this year. Director Lusk has a magician contact and the Board said they would prefer an optical illusion display in the Mineral Building as opposed to an animal attraction.

7. <u>NEW BUSINESS</u>

A. Request/Agreement for CDFA Annual Allocation

Motion made by Director Noble to approve of Request/Agreement 23-0552-000-SG from California Department of Food and Agriculture to disburse annual allocation of \$49,700. Seconded by Director Koble. Approved.

B. Approval of 2024 logo and theme

Motion made by Director Lusk to approve of 2024 Fair theme; Mountains of Memories and logo. Seconded by Director Mathews. Approved

C. Discussion of 2024 Fair Entertainment

The Board was satisfied with the earlier conversation regarding entertainment at the 2024 Fair.

D. Election of Fair Board Officers

Director Noble made a motion to re-elect Jim Griffin as Fair Board Chairman and elect Cynthia Lusk as Vice Chair. Seconded by Director Koble. Approved.

9. ANNOUNCEMENTS

Next Fair Board meeting Wednesday, March 20, 2024

10. ADJOURN

Motion: Director Koble made a motion to adjourn, seconded by Noble. Approved.



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