

Plumas Sierra County Fair Board

OCTOBER 16, 2024
MEETING MINUTES

PLUMAS SIERRA COUNTY FAIR BOARD MEETING
HELD IN THE MINERAL BUILDING, AT 204 FAIRGROUNDS ROAD
QUINCY CALIFORNIA

1. **CALL TO ORDER:** President Griffin
2. **ROLL CALL**
Present: James Griffin, Annie Ceresola, Cynthia Lusk, Vincent DelBarba, Libby Ryan, Jenay Cogle, Cindy Noble,
Absent: Susan Neer, Michelle Blackford, Clint Koble (Listened on phone but did not participate)
3. **ADDITIONS TO OR DELETIONS FROM AGENDA**
None
4. **APPROVAL OF MINUTES FROM MAY 15, 2024 AND JUNE 19, 2024**
Motion to approve by Director Del Barba, seconded by Director Ryan. Passed unanimously.
5. **PUBLIC COMMENT**
No public comment
6. **MANAGER'S REPORT/FAIRGROUND TOUR**
Several thank you notes were shared with the Board from judges and entertainers in gratitude for participating in the Plumas Sierra County Fair.
The Fair Manager covered some statistics for the 2024 Plumas Sierra County Fair, including attendance. Paid attendance was 5864, which is down 8% from last year. Un-paid attendance was 9259, down 14% from last year. These are not big swings. Overall attendance was down from last year, but the same as the year before that and 7% higher than the year before that. Food concessions were way up. This year we had 16 vendors as compared to 14 from last year. Gross sales were up \$20,000 to \$155,258 compared to last year's \$135,210. The fair receives 20% of that gross. There were 43 vendors, 9 more than last year. Carnival sales were up 30% from last year which was attributed to only selling daily wristbands instead of individual tickets. Finally, competitive exhibits were up slightly from last year. We had 1669 compared to 1613 in 2023. Both years were higher than the first year after the pandemic which had 1460. This compares to the year before the pandemic when we hit 2120 competitive exhibits.
Fair Manager Steffanic informed the Board that while he has no specific dates set yet, 2025 will probably be his last year as Fair Manager. Details will be forthcoming.
7. **NEW BUSINESS**
 - A. 2024 Fair Re-Cap
Members of the Fair Board shared their observations and suggestions from the Fair. These included improving the condition of the bathrooms (lighting, full shower curtains, placing waste cans in women's bathroom stalls, posting signs urging patrons to help keep the facilities clean), adjusting the judging times in Floriculture to avoid having exhibitors around during judging, more signs in the Floriculture Building explaining the entries, and many positive compliments for the fair overall. Director Cogle noticed that some families compete with each other in the different exhibit halls and thought it might be fun to create a competition where families commit to a certain

number of entries with a trophy for the family that wins the most ribbons. She has volunteered to develop the idea.

B. Fair Board Meeting Schedule thru 2025

A motion was made by Director Ryan and seconded by Director Griffin to accept the following dates for Fair Board meetings in 2025: 2/19/25, 4/16/25, 5/21/25, 6/18/25, 8/20/25, 10/15/25.

Motion passed.

C. 2025 Fair Theme

With a desire to create a theme that encourages participation, the Board decided to modify the first theme of the modern Plumas County Fair in 1940 (It's your fair... be there) to "It's your fair...be there and share!"

D. Request/Agreement for CDFA Annual Allocation

A motion was made by Director Noble to approve the request for funds by accepting CDFA Agreement 24-0553-000-SG. Seconded by Director Ceresola. Motion carried.

8. ANNOUNCEMENTS

Next Fair Board meeting Wednesday, February 19, 2025

9. ADJOURN

Motion: Director Cogle made a motion to adjourn, seconded by Director Del Barba. Approved.



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