

**2025 APPLICATION FOR
SWEETHEART OF THE MOUNTAINS**

Name: _____

Address: _____

Phone: _____ E-Mail: _____

Parent(s): _____

Parent Phone: _____

Contestant Birthday: _____ Age: _____

Local School Attending or School Enrolled in Fall: _____

Interests: _____

Educational Plans: _____

Career Plans: _____

Awards & Accomplishments: _____

Community Service History: _____

Use extra paper if necessary.

2025 Essay

In lieu of the traditional live talent, poise and fundraising competition, the PSCF Foundation has decided to award the Sweetheart of the Mountains title to a candidate based primarily on an essay entitled: **“Why should you become involved in your county fair?”** The essay should be submitted in typed form along with the application by May 16, 2025. Judging will be based on sincerity of thought, persuasive content and well-formed presentation. Please avoid using Artificial Intelligence. Consider yourself a spokesperson of small fairs that are communicating with people who may not have ever had a relationship with a county fair.

Code of Conduct

Entrant affirms that they are and will continue to be a person of good moral character; that they have not committed and will not commit any act inconsistent with the highest standards of public morals and conventions or that will reflect unfavorably on the Sweetheart of the Mountains Scholarship Competition, its representatives, sponsors and/or licensees; that they have not appeared in nude or provocative photographs for any film or publication prior to, during the competition or during their reign should they become Sweetheart of the Mountains. Entrants shall refrain from profanity, drug, alcohol and tobacco use. Entrant will conduct themselves in a courteous, professional manner at all times, beginning with their application, during the competition, and should they be named Sweetheart of the Mountains, during their reign. Entrant will not slander or libel other contestants, judges, staff or anyone else involved with or connected to the Sweetheart of the Mountains Scholarship Competition. Defamatory verbal and/or written remarks against and/or written remarks against the Sweetheart of the Mountains Scholarship Competition, will result in immediate disqualification, forfeiture of any and all prizes and awards won, and legal charges. Any entrant found to be posting slanderous remarks on public forums will be immediately disqualified. Good sportsmanship is expected at all times. Disruptive behavior before, during, or after the competition may result in disqualification, removal from the premises, and legal charges. Entrants agree to sign a Code of Conduct statement indicating agreement to abide by the terms specified here. All issues related to the Code of Conduct and consequences for violation thereof shall be determined solely and exclusively by the Sweetheart of the Mountains executive committee. Entrant agrees to accept and abide by any determinations made by the executive committee.

I have read and understand the Code of Conduct and agree to abide by its terms.

Signature: _____

Date: _____

Application Deadline: May 16, 2025

Mail application, Code of Conduct and essay to:

Plumas Sierra County Fair

204 Fairground Road

Quincy, CA 95971

Purpose of the Sweetheart of the Mountains Scholarship Competition

This competition is an opportunity for young ladies to show their communication skills as a spokesperson for small county fairs, specifically the Plumas Sierra County Fair. It is a scholarship competition based on positive attributes that reflect well on where we live.

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Eligibility

The Sweetheart of the Mountains Scholarship Competition is open to any naturally born genetic female between the ages of 16 and 20 at the time of the competition. She must be a resident of Plumas or Sierra Counties and be accepted or will be accepted at a qualifying institution for the school year beginning in fall 2025. Qualifying institutions may include a two-year or four-year college or university, vocational or technical school; or other accredited programs.

Judging

A total of three judges will independently assess each contestant's essay and assign it a score of between 1 and 10, with ten being the highest grade. Scores will be totaled and the highest shall be named Sweetheart of the Mountains. In the case of a tie, each judge will be asked to rank the tied essays against each other.

What is expected of the Sweetheart of the Mountains and the First Runner-Up?

The contestant crowned Sweetheart of the Mountains will be expected to promote and represent the Plumas Sierra County Fair for the period of time between the competition and the Fair. These responsibilities would include appearing in local parades throughout Plumas and Sierra Counties. She would need to be well informed about the 2025 Fair and be available for any media requests for interviews. She should appear at the Fair for at least two days by greeting visitors at the Main Gate for two hours daily. The Sweetheart of the Mountains would also appear at any presentations made during the Fair and would be expected to wear her sash throughout the week. She would be in the Fair Parade and finally, make an appearance at the livestock auction.

If she cannot attend a scheduled event, the First Runner-Up will fulfill her duties. In most cases, the First Runner-Up will also be invited to attend these events with the Sweetheart of the Mountains.

As an active, involved individual, we would expect there to be conflicts in scheduling for the Sweetheart of the Mountains. The organizers of the competition will do their utmost to work around other commitments, however, they ask that before a girl applies to compete she consider whether or not she can fulfill most of her duties if she is crowned Sweetheart of the Mountains.

What is at stake?

The top point contestant will receive an educational scholarship of \$500. First Runner Up receives \$250. Funds will be paid after recipients provide proof of enrollment at a qualifying institution.

Fair Office – 530-283-6272

Sweetheart of the Mountains Timeline:

Deadline for application and essay – May 16, 2025

Sweetheart of the Mountains and First Runner Up announced – May 23, 2025

Plumas Sierra County Fair – July 24-27, 2025