

APPLICATION FOR SWEETHEART OF THE MOUNTAINS

Name: _____

Address: _____

Phone: _____ E-Mail: _____

Parent(s): _____

Parent Phone: _____

Contestant Birthday: _____ Age: _____

Local School Attending or School Enrolled in Fall: _____

Talent: _____

Interests: _____

Educational Plans: _____

Career Plans: _____

Awards & Accomplishments: _____

Community Service History: _____

What do you like best about the Plumas Sierra County Fair?: _____

Code of Conduct

Entrant affirms that she is and will continue to be a person of good moral character; that she has not committed and will not commit any act inconsistent with the highest standards of public morals and conventions or that will reflect unfavorably on the Sweetheart of the Mountains Scholarship Competition, its representatives, sponsors and/or licensees; that she has not appeared in nude or provocative photographs for any film or publication prior to, during the competition or during her reign should she become Sweetheart of the Mountains. Entrants shall refrain from profanity, drug, alcohol and tobacco use. Entrant will conduct herself in a courteous, professional manner at all times, beginning with her application, during the competition, and should she be named Sweetheart of the Mountains, during her reign. Entrant will not slander or libel other contestants, judges, staff or anyone else involved with or connected to the Sweetheart of the Mountains Scholarship Competition. Defamatory verbal and/or written remarks against and/or written remarks against and Sweetheart of the Mountains Scholarship Competition, will result in immediate disqualification, forfeiture of any and all prizes and awards won, and legal charges. Any entrant found to be posting slanderous remarks on public forums will be immediately disqualified. Good sportsmanship is expected at all times. Disruptive behavior before, during, or after the competition may result in disqualification, removal from the premises, and legal charges. Entrants agree to sign a Code of Conduct statement indicating agreement to abide by the terms specified here. All issues related to the Code of Conduct and consequences for violation thereof shall be determined solely and exclusively by the Sweetheart of the Mountains executive committee. Entrant agrees to accept and abide by any determinations made by the executive committee.

I have read and understand the Code of Conduct and agree to abide by it's terms.

Signature: _____

Date: _____

Application Deadline: January 31, 2018

Please remove this page and mail to:

Plumas Sierra County Fair

204 Fairground Road

Quincy, CA 95971

Purpose of the Sweetheart of the Mountains Scholarship Competition

This competition is an opportunity for young ladies to enhance and showcase their own abilities and poise at a performance on Saturday, May 5, 2018. It is a scholarship competition based on positive attributes that reflect well on where we live.

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Eligibility

The Sweetheart of the Mountains Scholarship Competition is open to any naturally born genetic female between the ages of 16 and 20 at the time of the competition. She must be a resident of Plumas or Sierra Counties.

The Competition

There are three areas of competition each entrant must participate in.

Talent – May be anything that entertains an audience and shows a contestant's poise before an audience (humorous skits, dramatics, dancing, singing, musical instruments, baton twirling, etc.). Showmanship, stage presence, preparation, level of accomplishment, proficiency, staging, transitions, composition of the routine and costume will be considered.

Talent presentations should be at least two and a half (2.5) minutes in length and may not exceed four (4) minutes. Performance time begins with the first sound or movement on stage.

The contestant is responsible for furnishing her own music and/or accompanist. Special attention should be given to the quality of recorded music as this is an important part of the talent presentation.

Any participant performing vocally (singing or talking) will be required to use a microphone.

Any act must be able to be performed on the stage.

In the event there are more contestants than could perform within the time restraints of the show, preliminary performances will take place the afternoon before the show. The top 5 or 6 scoring acts will perform again during the actual show that night.

Poise – Each girl shall be asked one or two (depending on time) general interest questions during the performance. They will be judged on their ability to respond intelligently and confidently. Body language, voice projection and connection with the audience will be factored. A list of the questions will be provided to the girls in advance, although the questions will be chosen at random.

Community Involvement – From the time of their application, each entrant is required to make a minimum of three (3) public appearances as an entrant of the Sweetheart of the Mountains Scholarship Competition and representative of the Plumas Sierra County Fair. Events may be a presentation to a community organization, appearing in a parade or any other opportunity to promote the fair.

After the required personal appearances, Community Involvement is based on fund raising. Scoring points is tied to how much money is raised for the Plumas Sierra County Fair. Fund raising can begin as soon as an application is acknowledged by organizers. The end date for fundraising will be Tuesday, May 1, 2018. Fundraising can take any tasteful, positive form, and must be approved by fair management before beginning. Any funds raised by each task must be provided to fair management at the completion of each event. Although each contestant can, and should, keep track of their own efforts, running totals of each girl shall not be revealed until the night of the Sweetheart of the Mountains performance.

Only the top performer's results will be announced at the performance. Each contestant will be able to use one half of the funds they raised as a scholarship toward their education. The other half will benefit the Plumas Sierra County Fair and it's operation through the PSCF Foundation, a non-profit corporation established for the sole benefit of the Plumas Sierra County Fair.

Judging

With the exception of the Community Involvement portion (which is based on making the required personal appearances and the amount of funds they raise), the other two portions will be judged by a panel of judges. Judges will work off a uniform score sheet and will rate each factor of each performance on a scale of one to ten; ten being a score of excellence, one being very poor. A total of each factor's score will give an overall score for each contestant in that portion. The score for each of the three sectors will be combined to give a grand total. Highest score wins. In case of tie between two contestants, the judges will take a vote between the two, with the majority winning. If there are three or more contestants that tie, the judges may confer and make a decision based on deliberation.

Additional Materials:

After the closing date for applications, each contestant will receive contact information for competition organizers, a list of the questions that will be randomly asked at the performance, a copy of the judging forms, a Fair information sheet and a progress tracking sheet that will help each contestant keep track of their responsibilities and progress.

What is expected of contestants?

It is recommended that each contestant enlist the help of an advisor. This could be a parent or a teacher. These advisors would advise contestants on what to wear, improving their talent, guiding their fundraising activities, being present during personal appearances and helping to keep each girl on track and being the best possible individual and representative of the Plumas Sierra County Fair. However, it is ultimately the responsibility of each entrant to meet the criteria and be prepared for the event.

Entrants will complete an application and provide a press photo. After their eligibility is confirmed, entrants will receive their additional materials mentioned earlier. At that point, they decide on their talent, begin planning a wardrobe, create a schedule for personal appearances, and create a strategy for fundraising. Entrants will be required to attend at least two rehearsals for the Sweetheart of the Mountains Performance which will include performing along with members of the Rhythm and Grace Dance Studio. There may be publicity opportunities where the press will photograph and interview contestants. Contestants are expected to understand and follow the Code of Conduct. They are the ambassadors of the Plumas Sierra County Fair and should conduct themselves in a manner that fosters pride in their communities.

What is expected of the Sweetheart of the Mountains and the First Runner-Up?

The contestant crowned Sweetheart of the Mountains will be expected to promote and represent the Plumas Sierra County Fair for the period of time between the competition and the Fair. These responsibilities would include appearing in local parades throughout Plumas and Sierra Counties. She would need to be well informed about the 2018 Fair and

be available for any media requests for interviews. She should appear daily at the Fair by greeting visitors at the Main Gate for two hours daily. The Sweetheart of the Mountains would also appear at any presentations made during the Fair and would be expected to wear her sash throughout the week. She would be in the Fair Parade and finally, make an appearance at the livestock auction.

If she cannot attend a scheduled event, the First Runner-Up will fulfill her duties. In most cases, the First Runner-Up will also be invited to attend these events with the Sweetheart of the Mountains.

As an active, involved individual, we would expect there to be conflicts in scheduling for the Sweetheart of the Mountains. The organizers of the competition will do their utmost to work around other commitments, however, they ask that before a girl applies to compete, she consider whether or not she can fulfill most of her duties if she is crowned Sweetheart of the Mountains.

What is at stake?

The top point contestant will receive an educational scholarship of \$1000. Second place point entrant receives \$500. Additionally, each contestant will keep 50% of their fundraising efforts for educational purposes, of which there is no limit. Most importantly, each contestant will have gained the experience and benefits of running for a time honored tradition of Sweetheart of the Mountains.

The money that each girl has raised, along with any prize money, will be held in an account for each girl by the PSCF Foundation. Entrants have up to two years to request the funds for continuing education and must provide proof of enrollment into any sort of continuing education program, be it trade school, vocational training, college or certification programs. Funds can be used for tuition, supplies, and living expenses while enrolled in further education. Funds can be held longer if the entrant gives a valid reason for the Foundation to continue to hold them. Request must be in writing and the decision of the Foundation Board of Trustees is final. After two years, remaining money will be forfeited by contestants and placed in the scholarship fund for future Sweetheart of the Mountains Scholarship Competitions.

Fair Office – 530-283-6272

Sweetheart of the Mountains Timeline:

Deadline for applications – January 31, 2018

Performance rehearsals – To be announced

Sweetheart of the Mountains Competition – May 5, 2018

Appearances – There are two parades the week of July 4, Gold Digger Days parade (date unknown), two or three luncheon appearances with the Fair Manager (tbd), various appearances at craft shows, farmer's markets, etc.

Plumas Sierra County Fair – August 8-12, 2018